L&I SCI 685

Electronic Publishing and Web Design

Web Style Guide for Allerman Music

URL: https://jdwalls.uwmsois.com/Allerman%20Music/index.html

Introduction

The website for Allerman Music is a combination of social platform and business access for the musician collective known as Allerman Music. It is a mixture of simple business with an artistic flair that shows the professionalism and artistry of the performers themselves. The site was created with Adobe Dreamweaver version 21.3 so future development should use this or other compatible software when making updates and changes. Also, this site should be insured to be compatible with all major web browsers to ensure its use by all potential fans, members, and venue owners.

Layout

General

As shown on the graphics below all pages must have 3 basic elements.

1. The Banner: this shows the logo and the name of the organization
2. The Nav Bar: this has the buttons for going to the different pages on the site
3. The Footer: this shows the copyright information of the website

Main/Home Page
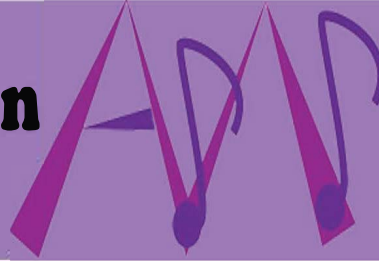
The main page has a few features of its own.

4. The events section: this is where events involving members of the group will be posted for people to peruse. They should be posted in chronological order with the next event at the top to the farthest out event at the bottom.
5. Meet the Musicians: This is where the names of the Allerman music members are listed (future updates will have pictures as well and this document will be updated accordingly) and links to the individual pages are embedded in the names.
6. The news section: Here is where news about the collective will be posted.

Other Pages

All other pages share one change compared to the main page.

7. The banner on all other pages of the site is the alternate one shown here.
8. All other pages will have their content set up with a title and info underneath generally centered in the page.
9. The only exception is the musician pages because they must have a photo of the musician along the left side of the body with their biography to the right.

1.

2.

Allerman Music

MY ACCOUNT   COMMUNITY   ABOUT US   CONTACT US

4.

5.

6.

Events

Meet The Musicians

News

Rockin Holiday Bash

Friday December 23rd come see the whole of Allerman Music perform at the Christkindlmarket grounds starting at 6pm and going till the market closes at 8pm.

New Years Around the City

Bring in the New Year with Allerman Music! Jenny, Mark, and The Twins will be the band playing at Lincoln Hall on New Years Eve. Come and enjoy their great sound and have a blast!

Random Event

I gave up trying to make up some fake event info so here's another one just to fill out the page a bit more!

Random Event 2

Another random event with low effort text to fill the page out a bit more.

Jenny Hollins

Mark Torban

The Twins

Gloria Esteves

Arturo Sandaval

Lisa Stan

December 1st New Member

Lisa Stan has joined the Allerman Music Collective! She is an amazing violinist, singer, dancer, and so much more! Everyone go say hi and welcome her to the group!

November 19th show canceled

due to unforseen events related to the venue, the show at the Old Town School on November 19th is canceled.

Halloween Videos Posted

The videos from our Halloween Bash have been posted to the Discord and Facebook groups. Had a blast with everyone and hope to do this every year!

Site has launched!

We've finally launched the website! We've been using the Facebook page and Discord server sense we first formed and it feels nice to have an actuall web page now! Yay for some more "professionalism!"

3.

© Copyright 2022

7. →

Allerman Music

MY ACCOUNT   COMMUNITY   **8.** → ABOUT US   CONTACT US

Jenny Hollins

Jenny Hollins is one of the founding members of Allerman Music. She has been a keyboardist and vocalist for gigging around Chicago for over a decade. Getting a Bachelors in Music Performance from Lawrence University, she then set off to make her career as a freelance musician. She loves performing Jazz, Afro-Caribbean, and Afro-Brazilian music the most, but will not limit herself as long as it is fun and/or exciting!

9. ←

Logos

There are two different logos that can be used for the website.

The logo without text is to be used when the name of the organization is either already apparent or when it is visible in some other area.

The logo with text is to be used when the name of the organization is not apparent or visible elsewhere.

Allerman Music

Font Information

Banner Text

Font: Cooper Black, Size: 48pt, Color: Black. These were created in Photoshop and illustrator and should be set in either those or a compatible software.

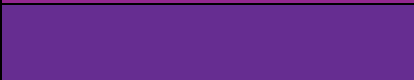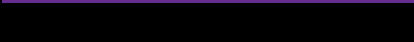Page headings and section headings <h1> and <h2>

Font Family: Baskerville, "Palatino Linotype", Palatino, "Century Schoolbook L", "Times New Roman", "serif" Font Weight: 700 Color: Black

All other fonts

Font Family: Gotham, "Helvetica Neue", Helvetica, Arial, "sans-serif" Color: Black

Color Information

The color palette table below shows what colors are used in what parts of the website. This table should be adhered to as closely as possible unless otherized by site ownership.

Created Images and Logos			
Item	Color	Hex Code	RGB
Banner Background		#B476EE	180, 118, 238
"M" in Logo		#93278F	147, 39, 143
Logo "A" Line and Music Notes		#662D91	102 45 145
Lettering		#000000	0, 0, 0
Web Page colors			
Item	Color	Hex Code	RGB
Nav Bar		#A26FF9	162, 111, 249
Nav Bar "Hover"		#4803B0	72, 3, 176
Body Background		#FFFFFF	255, 255, 255
Text Color		#000000	0, 0, 0
Footer		#C274F2	194, 116, 242

Graphics Information

Sources: All images must be created by site owners or affiliates or legally sourced from free sites or from purchase agreements with the creators of the images.

Format: All images must be compatible for use within photoshop or Illustrator. PNG's, GIF's, and JPEG file format are all usable in order to ensure the best-looking image quality that is possible. Ensuring that the file sizes are not too large will help create a better quality of image within the website.

Backgrounds/Banners/Logos: The banners and logos were described earlier in this document and use standard fonts and color schemes. Backgrounds used throughout the site are to be made standard and can change depending on the interests of the site owners.

Photographs: All photographs must be legally obtained and used and should be placed at an appropriate size and image quality for the needs of the site.

Navigation Information

All banners must have a link embedded that will take the user back to the main page of the website.

Internal links must have a "hover" feature in order to help ensure that the link is noticeable.

External links from the site should all be implemented to open the external page on a new tab, so the user does not loose their place on this website.

Technology and Development Standards

Language: The standard language used on this site is English. Exceptions include when the names of events are in other languages and people's names. This is not exhaustive, but general guidelines would be that proper nouns should stay in their natural language and translations should be provided at the discretion of the site ownership.

File Structure: All files for this website should be placed under the Allerman Music folder in the webhosting service used by the site owners. Any new musician pages must be placed within the Musicians folder and be named after the musician in question. All images and graphics for the site should be placed within the images folder. All naming should be kept succinct and easy to ascertain the purpose of the file by reading the name.

Content: All content on this site must be approved by the site owners and be factual towards the information that is provided. All content should also stick to the events, music, and biographies of the musicians that are members of the collective.

DTD: HTML

Encoding: UTF-8

CSS: Cascading style sheets are used in this website and should be kept separate from the HTML documents to ensure simplicity of changes and easy access for standardization.

Accessibility: All images should use an alt tag that succinctly describes the image in case of individual browser issues.

Maintenance

A monthly schedule of maintenance should be maintained to ensure the usability of this website. General maintenance should include:

- Checking viability of links
- Ensuring continuity of site imagery
- Regular meetings with site ownership about content
- Any other necessities that are determined by the webmaster

This is not an exhaustive list and there will be times that maintenance and content change needs will arise outside of regularly scheduled maintenance times. It is the webmasters responsibility to ensure that these needs are implemented in a timely manner.